

JAN-WILLEM DIKKERS

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EXPERIENCE

BCBG MAXAZRIA GROUP

Director, Creative Services & Print Production, 2008 - Present

Conceive, produce, and direct brand image, marketing collateral, and print, video, music, and web media for:

HERVE LEGER – including 1st campaign since brand acquisition in 1999

MAX AZRIA – including 1st fashion campaign since brand launch in 2006

BCBGeneration – New Brand Launch, Fall 2008

BCBG Mens – Licensee Optical campaign

BCBG ATTITUDE – Licensee Suit campaign

BCBGirls – Licensee Shoe campaign - merged with Generation in Fall 2009

MANOUKIAN – Bringing advertising to Corporate office from regional European office

MILEY CYRUS & MAX AZRIA – New Brand Launch with Walmart and Miley Cyrus, Fall 2009

Largest investment in apparel launch for Walmart. Includes directing national Television campaign

Key collaborations: Alexei Hay, Richard Kern, Deborah Turbeville, Nastia Liukin, Lissy Trullie, Sasha Grey

ISSUE, Inc.

Owner, CEO, 1998–Present

Collaborations with artists in creating original work for editorial or advertising include

Jake Chessum, Larry Clark, Mark Gonzales, Bruce Gilden, David Hamilton, Alexei Hay, Takashi Homma, Mikael Janssen, Richard Kern, Ari Marcopoulos, Mary Ellen Mark, Kurt Markus, Paul McCarthy, Craig McDean, Steven Meisel, Marilyn Minter, Manuela Pavesi, Jack Pierson, Raymond Pettibon, Denis Piel, Bob Richardson, Pipilotti Rist, Thomas Ruff, Inez van Lamsweerde & Vinhood Matadin, Pierre Woodman, and Christopher Wool

Magazines

L'Optimum – Creative Director, France, 2007–2008

Whitewall – Creative Director/ Editorial Adviser, USA, 2005–2008

ISA – Conseiller Artistique, France, 2006–2007

Blast, Extra Small – ReBranding + Creative Direction, France, 2005

Fluid, A4 – Creative / Fashion Consultant, Poland, 2003–2004

Strut – Creative / Fashion Consultant, Canada, 2004

ISSUE – Publisher, Editor in Chief, Creative Director, 1999–2006

Brands

Andrew Fezza, Christofle, Erickson Beamon, Gene Meyer, Kodak, Levi's Red, Mondo Inc., Play Station, Wink

Art direction of editorial features include: *Italian Vogue, L'Uomo Vogue, Interview*

Photography featured in *A4, AF Quarterly, CosmoGirl, I-D, ISSUE, Maxim, Muteen, Nylon, Pavement, Self Service, Seventeen, Strut, Vice, and 20 Ans*

AR Media

Director of Publishing, 2002–2005

Establish and direct editorial development / production, print production, and distribution

INFLUENCE magazine – Editor in Chief, 2003–2005

Key collaborations: Kurt Andersen, Bob Nickas, Louise Neri, Thomas Ruff and Inez & Vinhood

VERSACE magazine – Associate Creative Director, Producer, 2002

Key collaborations: Ari Marcopoulos, Steven Meisel, and Marilyn Minter

Associate Creative Director, Fall 1999

Lanvin, Valentino – Developed concept and execution of advertising and marketing material with photographers Craig McDean, Mikael Janssen, and Steven Meisel

Estee Lauder – Developed new brand identity, redesign of logo, and concept for advertising

A|X Armani Exchange

Creative Director, Director of Advertising, 1996–1998

Established and maintained in house advertising division. Developed and produced eight seasons of international advertising with photographers Manuela Pavesi and Takashi Homma

DKNY

Associate Art Director, 1994–1996

Responsible for all non ad campaign material and licensees

Shahid & Co.

Assistant Art Director, 1994

EDUCATION

Northwestern University

BA Economics / Marketing

OTHER SKILLS

All design applications on Mac, photography, styling, casting, print, video, music, and web production.